

## EVENT SPONSORSHIP PACKAGE

# OpenNebulaCon 2023

The Future of the Open Source Cloud

| May 23 – May 25, 2023



### The Orchestration Platform for the Datacenter-Cloud-Edge Continuum One Platform. Any Application. Any Cloud.

OpenNebula seamlessly converges on-premises, edge, and cloud environments into a single cloud platform to deliver the simplicity and agility of the public cloud alongside the performance, security, and control of the private cloud. For more than a decade, OpenNebula has formed a broad user community among leading companies in banking, technology, telecom and hosting, and research, becoming the point of reference for open source private, hybrid, and edge cloud solutions.

### The Community Event of OpenNebula Discussing real needs and use cases

**OpenNebulaCon** is a learning conference hosted by OpenNebula for the global cloud and edge infrastructure community.

Since 2013, the OpenNebula Conferences have served as a **meeting point** for cloud users, developers, administrators, integrators and researchers, featuring talks with **experiences and use cases**. They also include hands-on tutorials, workshops, and hacking sessions that provide an opportunity to discuss burning ideas, and connect directly to discuss development.

Previous speakers include Telefonica, Booking.com, King.com, Santander Bank, CentOS, European Space Agency, FermiLab, Red Hat, BlackBerry, Akamai, Runtastic, Citrix, Trivago... and many more.



## Why Sponsor the OpenNebula Conference?

The OpenNebula Conference is a **virtual event** providing the **opportunity to reach a highly-segmented technical community** of developers, sys-admins, managers of large infrastructures, and leaders whose charge it is to build flexible, integrated cloud solutions, while keeping an astute eye on **new and exciting opportunities**.

- ✓ Share your vision for cutting-edge technology
- ✓ Discuss your strategic partnerships
- ✓ Showcase your brand
- ✓ Join our push towards innovation
- ✓ Help support a dynamic global community
- ✓ Set up your virtual booth in no time

## OpenNebulaCon 2023 Expected Numbers



3 Days



Up to **1,000** participants



40 speakers



6 tracks

## Top Industries

- Banking & Finance
- IT & Telecom
- Cloud Hosting & MSP
- Media & Gaming
- Retail
- SaaS & E-commerce
- Academic, Research & Govt



## Sponsorship Opportunities

**The sponsorship package** combines **mass marketing and branding association** before the event, as well as providing unique marketing exposure during the conference. Review details below:

**6.000 EUR >> 7.500 USD**

### 1 \_ Brand Awareness **Before the Event**

- Company name and logo in conference page sponsoring area
- Recognition as sponsor in pre-conference communications and marketing
- Recognition as sponsor in the pre-event Press Release

### 2 \_ Brand Awareness **During the Event**

- Company name and logo in virtual conference platform
- Presentation during the Sponsors Spotlights session
- Virtual Exhibit Booth

### 3 \_ Brand Awareness **After the Event (3 months)**

- Company name and logo in virtual conference platform with recordings
- Recognition as sponsor in the post-event Press Release



Contact us at [events@opennebula.io](mailto:events@opennebula.io)  
for more information on sponsoring this event